

e'news

NORINCO is a national enterprise group incorporating R&D, manufacturing and marketing of a wide range of both civil and military products. In celebration of its 30th anniversary in 2010, NORINCO launched its anniversary brand identity and design system for corporate promotion, and to express gratitude to public support as well as NORINCO staff for years of hard work. TM&N developed the design strategy for this special event as well as the anniversary brand and its system to signify NORINCO's success over the last 30 years and which will be carried on to build an even brighter future.

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Branding Norinco's 30th Anniversary



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